

ALTIN GÜN

On

Release Date: 30.03.2018 / Label: Les Disques Bongo Joe

DATA

Promotion Manager 1	Gilles Kaeser
Promotion Manager 2	Fabienne Schmuki
Deal	
IRASCIBLE promotes:	1 Album: On
	1 single: Tatlı Dile Güler Yüze
	5 shows (details s. below)
Term	13.02.2018 - 13.08.2018
Content	1 single, 1 album + 5 Swiss shows

PROMOTIONAL CAMPAIGN

General feelings & media reactions	tba
Highlights	tba
Special remarks / comments	tba

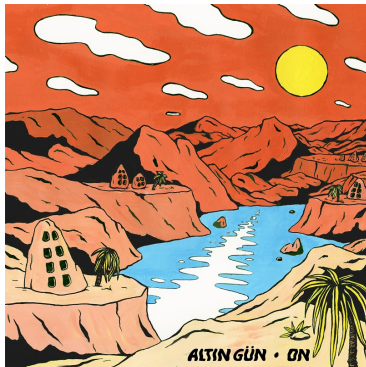
LIVE

Dates and shows that have been promoted by	17.07.18	Paléo Festival, Nyon
Irascible as agreed	9-11.08.18	Openair Basel
in the promo deal: 5 shows	12.08.18	Musikfestwochen, Winterthur
	insert date	insert venue, city
	insert date	insert venue, city



IRASCIBLE MUSIC

PROMOTION REPORT SWITZERLAND – Results Radio & TV



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RESULTS: OVERVIEW (for playlists, check Dropbox link in e-mail)

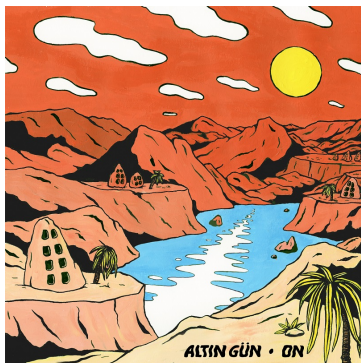
RADIO & TV				
+/-	MEDIUM	MEDIA DATA	DATE	LINKS / FEEDBACKS / COMMENTS
tbc	RTS - La Première	public radio in the French part - 601'000 listeners daily	06.03.18	Interested in interview for the show "Vertigo" when band is in Switzerland (no phoners)
tbc	RSR - Radio Paradiso	public radio in the French part - 601'000 listeners daily	07.03.18	Interested in interview when band is in Switzerland
+	Couleur 3	public radio in the French part - 222'000 listeners daily	30.03.18	"On" Album of the week (02-06.04) + album raffle + <i>Tatli Dile Güler Yüze</i> playlisted
+	Kanal K	Independent radio in Aargau – 36'000 listeners daily	12.03.18	<i>Tatli Dile Güler Yüze</i> on B-Rotation (1/day - 4 weeks)
+	Radio LoRa	independent radio in Zurich – 27'000 listeners daily	17.03.18	<i>Tatli Dile Güler Yüze</i> : handpick
+	Radio Rasa	independent radio in Schaffhausen – 17'000 listeners daily	20.03.18	<i>Tatli Dile Güler Yüze</i> : handpick
+	Espace 2	public radio in the French part – classical and jazz mostly	various	<i>Tatli Dile Güler Yüze</i> : handpicks
+	Radio Vostok	independent radio in Genf	16.02.18	<i>Tatli Dile Güler Yüze</i> : playlist
+	Radio X	independent radio in Basel – 33'200 listeners daily	various	<i>Tatli Dile Güler Yüze</i> : handpicks
+	RTS - La Première	public radio in the French part - 601'000 listeners daily	16.02.18	<i>Tatli Dile Güler Yüze</i> : song of the week & playlisted + La 1ère Spotify playlist (https://open.spotify.com/user/la1%C3%A8re/playlist/0eTWH7QZ3jXLt116iLela0?si=cPUMeYrSQuG76VPbfUO8fQ)
+	SRF3	public radio in the German part - 1'232'400 listeners daily	30.03.18	<i>Tatli Dile Güler Yüze</i> : handpick

-	Grrif	local radio based in Delémont - 20'200 listeners daily - partnership with RJB / RTN / RFJ	27.02.18	Will stick to "goca dunya" for their playlist
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PROMOTION REPORT SWITZERLAND – Results Online



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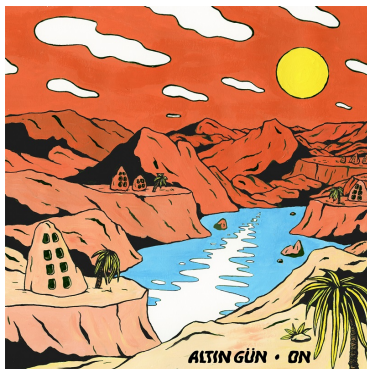
RESULTS: OVERVIEW (for content, check links in the corresponding columns)

ONLINE				
+/-	MEDIUM	MEDIA DATA	DATE	LINKS / FEEDBACKS / COMMENTS
+	benediktsartorius.ch	Music blog & weekly newsletter	25.03.18	records of the week in Listen Up! Newsletter ('On')
+	Dig It!	Live music guide - weekly newsletter (650 facebook likes)	10.04.18	review: http://digit-live.ch/getit/168
+	Ron Orp - Stadtschreiber	Daily newsletter - over 164'000 subscribers	09.04.18	https://www.ronorp.net/zuerich/rons-tipps/zeitvertreib.593/ hoeren-zuerich.147/altin-guen-zwischen-zwei-
+	Ron Orp Romandie	Newsletter - 3'000 views	02.04.18	Feature confirmed



IRASCIBLE MUSIC

PROMOTION REPORT SWITZERLAND – Results Print



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RESULTS: OVERVIEW (for clippings, check dropbox link in e-mail)

PRINT

+/-	MEDIUM	MEDIA DATA	DATE	LINKS / FEEDBACKS / COMMENTS
tbc	La Liberté	daily newspaper - 96'000 readers	05.04.18	Might publish the Courier feature
+	Le Courier	daily newspaper - 7'500 readers	26.03.18	Interview